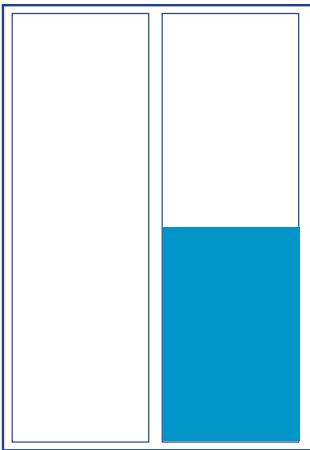


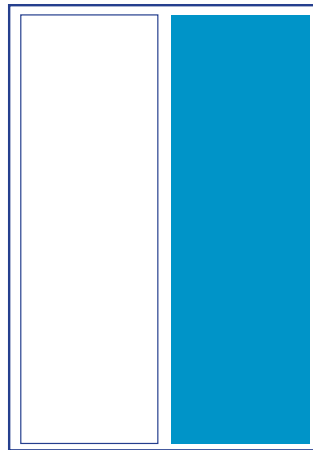
# ACROSS THE BAR

*Across the Bar* has a circulation of over 575, a long shelf life and is read by some of the most educated and influential readers in San Joaquin County and beyond. Advertising allows direct exposure to legal professionals who matter most to your business. In addition to our circulation, each issue is posted on our website and all ads in the online version of *Across the Bar* can be active links to your website, a QR code or coupon at no extra cost.

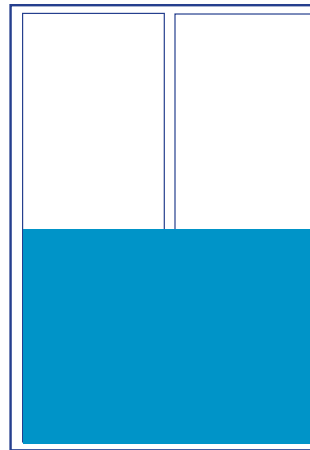
## SIZE/LAYOUT



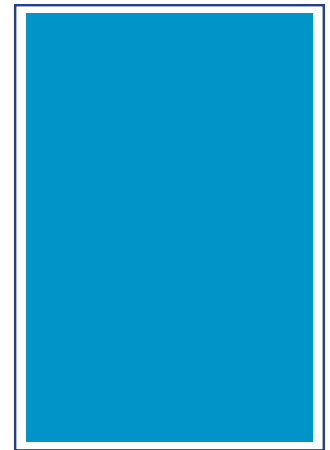
1/4 Page  
4.25" (w) x 5.5" (h)



1/2 Page  
4.25" (w) x 11" (h)



1/2 Page  
8.5" (w) x 5.5" (h)



Full Page  
8.5" (w) x 11" (h)

## RATES (PER ISSUE)

<u>SIZE</u>	<u>1 X RATE</u>	<u>2 X RATE</u>	<u>4 X RATE</u>
1/4 Page	\$100	\$85	\$70
1/2 Page	\$200	\$185	\$170
1/2 Page Back Cover	\$250	\$235	\$215
Full Page	\$275	\$260	\$230
Classified Listing*	\$60	\$50	\$40

\*Unlimited FREE Classified Listings for SJCBA Members.

## ISSUE

1st Quarter  
2nd Quarter  
3rd Quarter  
4th Quarter

## ADVERTISING DEADLINE

February 5, 2016  
May 6, 2016  
August 5, 2016  
November 4, 2016